

July 21, 2021

DIVISION MEMORANDUM
No. 230 s. 2021

**INVITATION TO PARTICIPATE IN THE BEST NUTRITION MONTH CELEBRATION
VIDEO AND VACC2SCHOOL VIDEO CAMPAIGN**

TO : Assistant Schools Division Superintendents
Chief of SGOD and CID
All Public School District Supervisors/In-Charge
All School Heads
All Others Concerned
This Division

- 1. In line with our participation for this year’s Nutrition Month Celebration and our continuous effort to advocate the Vacc2School campaign of the Department to our schools and stakeholders, the Division of Zamboanga Sibugay will hold a Video competition showcasing the importance of good nutrition and COVID-19 vaccination.
- 2. The competition is open for all schools in the Division of Zamboanga Sibugay (Elementary & Secondary), teachers and personnel only.
- 3. Mechanics and criteria for the selection of best advocacy video are as shown in the table below:

Video Category	Mechanics	Criteria
2021 Nutrition Month	<div>1. Video length: max. of 3 minutes</div> <div>2. Video format: landscape mode, Mp4 file</div> <div>3. Must give emphasis to the theme: “Malmutrisyon ay Labanan, First 1000 days ay tutukan”</div>	<div>1. Creativity – 25%</div> <div>2. Originality – 25%</div> <div>3. Content & Relevance – 25%</div> <div>4. Mastery – 15%</div> <div>5. Online votes – 10%</div>

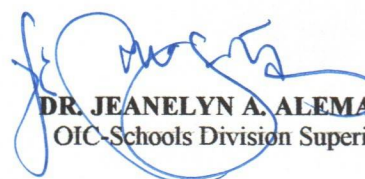




Republic of the Philippines
Department of Education
REGION IX
SCHOOLS DIVISION OF ZAMBOANGA SIBUGAY

Video Category	Mechanics	Criteria
	<ol style="list-style-type: none">Should use the official 2021 Nutrition Month Jingle from the National Nutrition Council (NNC)Participants should always observe minimum health protocols	
Vacc2School campaign	<ol style="list-style-type: none">Video length: max. of 3 minutesVideo format: landscape mode, Mp4 fileShould use the official Resbakuna Jingle from the Department of Health (DOH)Participants should always observe minimum health protocols	<ol style="list-style-type: none">Creativity – 25%Originality – 25%Content & Relevance – 25%Mastery – 15%Online votes – 10%

- Interested schools shall post their nutrition month or vacc2school videos in their DepEd Tayo Facebook Page on or before July 27, 2021 using the hashtag #depedsibugaynutrimonth or #Vacc2schooldepedsibugay.
- Failure to use the official hashtag shall be automatically disqualified.
- For more information you may contact School Health & Nutrition Section through mobile phone no.: 09171030464
- Immediate dissemination of this Memorandum is desired.


DR. JEANELYN A. ALEMAN, CESO VI
OIC-Schools Division Superintendent

ZS-DM-SGOD-SHN-2021-07-113-0
KBS-20210721



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