

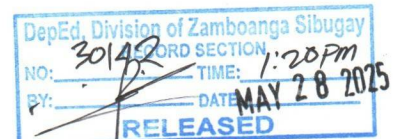


Republic of the Philippines  
Department of Education  
REGION IX - ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF ZAMBOANGA SIBUGAY

27 May 2025

**DIVISION MEMORANDUM**

No. 238, s. 2025




**DESSIMINATION OF MEMORANDUM DM-OUHROD-2025-1243 RE CANVA  
MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY TEACHERS  
(TRAIN THE TRAINER SESSION)**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors/District In-Charge  
Public Elementary and Secondary School Heads  
Public Elementary and Secondary Teachers  
All Others Concerned  
This Division

1. This has reference to the Memorandum received from the Office of the Undersecretary on the announcement of the Department's efforts to improve teacher quality by integrating digital innovation tools to enhance teaching effectiveness, the National Educators Academy of the Philippines (NEAP), in partnership with Canva Philippines.
2. As part of the nationwide rollout of Canva to all DepEd schools, each Schools Division Office (SDO) is encouraged to identify four (4) Canva Champion Teachers. The following personnel are enjoined to participate this activity:
  - a. *Wynner B. Elba, Buluan ES*
  - b. *Rioheart S. Ediang*
  - c. *Elvin A. Esmeralda, Don Andres ES*
  - d. *Miguel Napoleon Calizar, Ipil Heights ES*
3. Enclosed is a copy of the memorandum with the details for your reference and guidance.
4. For immediate and widest dissemination.

**VIRGILIO P. BATAN JR., CESO V**  
Schools Division Superintendent

For the Schools Division Superintendent

  
**OLIVER B. TALAOC Ed.D**  
Chief, SGOD  
In - Charge of Office

Enc. As stated

Reference:

To be included in the perpetual index under the ff. subjects:

ZS-DM-SGOD-HRD-2025-05-128-0

AMG-20250527



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🌐 depedzamboangasibugay.ph  
📍 DepEd Tayo Zamboanga Sibugay Division



Republika ng Pilipinas


## Department of Education

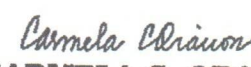
OFFICE OF THE UNDERSECRETARY  
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

### MEMORANDUM

DM-OUHROD-2025-1243

TO : **Regional Directors**  
**Schools Division Superintendents**  
**HRDD Chiefs/NEAP R Focal Persons**  
**All Others Concerned**

FROM :   
**WILFREDO E. CABRAL**  
*Undersecretary*  
*Human Resource and Organizational Development*

  
**CARMELA C. ORACION**  
*Assistant Secretary*  
*Human Resource and Organizational Development*  
*(National Educators Academy of the Philippines)*

SUBJECT : **CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY TEACHERS (TRAIN THE TRAINER SESSION)**

DATE : 15 May 2025

1. In line with the Department's efforts to improve teacher quality by integrating digital innovation tools to enhance teaching effectiveness, the National Educators Academy of the Philippines (NEAP), in partnership with Canva Philippines, will conduct the **Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session)** on **03-05 June 2025** via **Zoom Teleconferencing Platform**.
2. The program aims to empower teachers with the necessary skills, tools, strategies, and techniques to create visually engaging and interactive learning content using Canva, geared to ultimately transform teaching and learning processes.
3. As part of the nationwide rollout of Canva to all DepEd schools, **each Schools Division Office (SDO) is encouraged to identify four (4) Canva Champion Teachers** (these may include ICT Coordinators or teachers with roles related to instructional leadership and digital innovation), based on the following **qualification standards**:
  - a. *Passion for Innovation*      Actively uses and promotes digital tools to

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|---|--|
|   | enhance teaching, professional development, and other school-wide communication activities   |
| b. <i>Proven Influence and Leadership</i>   | Has experience serving as coach, EdTech coordinator, curriculum leader, or trainer; Able to effectively share knowledge and scale impact across schools or within the SDO            |
| c. <i>Advocacy for Equity and Inclusion</i> | Demonstrates a strong commitment to inclusive student-centered learning and actively supports initiatives that empower educators through accessible and meaningful use of technology |
| d. <i>Training and Facilitation Skills</i>  | Capable and willing to conduct localized professional development sessions, workshops, or mentoring activities within their schools or SDO   |
4. The identified Canva Champion Teachers are advised to confirm their participation through the link <https://tinyurl.com/MasterClassCanva2025> on or before 28 May 2025. Zoom meeting credentials for the masterclass will be sent to the participants via email upon registration.
  5. The participants are reminded to ensure that they have access to a laptop/desktop computer and a reliable internet connection for the whole duration of the masterclass so they can actively and meaningfully engage in all sessions/activities.
  6. Should there be further concerns/questions, please coordinate with **Mr. Mathew Bofete**, Project Development Officer II, NEAP Professional Development Division, through email [neap.pdd@deped.gov.ph](mailto:neap.pdd@deped.gov.ph) or landline (02) 8715-9919.
  7. For immediate dissemination and appropriate action.

*Copy furnished:*

OFFICE OF THE SECRETARY

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

OFFICE OF THE ASSISTANT SECRETARY FOR EXTERNAL PARTNERSHIPS SERVICE



May 2, 2025

**Usec. Wilfredo E. Cabral**  
**Undersecretary for Human Resource and Organizational Development**

**Asec. Carmela C. Oracion**  
**Asst. Secretary for Human Resource and Organizational Development**

**Department of Education Philippines**

**RE: Collaboration with the National Educators' Academy of the Philippines (NEAP) on the conduct of a Train the Trainer program with Canva Education**

Greetings! We hope this letter finds you well.

We are excited to inform your esteemed office of an upcoming partnership activity between Canva for Education and the National Educators' Academy of the Philippines (NEAP), scheduled for **June 3–5, 2025**. This initiative underscores our commitment to supporting the Department of Education's mission to empower Filipino educators and elevate the learning experience across our public education system.

As part of our nationwide roll-out of Canva for Education to all DepEd schools, we will be conducting a **Train the Trainer session** in June to equip selected representatives from the Schools Division Offices (SDOs) with the tools, skills, and strategies to use Canva in transforming teaching, learning, and productivity workflows.

The three-day session will cover:

- Strategies on using Canva to enhance classroom instruction through project-based learning, visual literacy, and differentiated learning strategies.
- Techniques to empower staff in streamlining communications, administrative workflows, and school branding.
- Methods to support student creativity, collaboration, and digital citizenship in an AI-enabled learning environment.

We kindly request the support of your office in communicating this activity to all Schools Division Offices and endorsing the **nomination of 2–3 participants per SDO** who meet the following criteria for selection as a **"Canva Champion"**:

**Canva Champion Profile Criteria:**

1. **Demonstrated Interest in Innovation** – Has used or supported digital tools to improve teaching, training, or school communications.
2. **Influence & Reach** – Acts as a coach, EdTech coordinator, curriculum lead, or trainer with capacity to cascade learnings within their division.
3. **Commitment to Equity & Access** – Advocates for inclusive, student-centered learning and believes in empowering teachers through technology.
4. **Capacity to Train Others** – Willing and able to deliver localized PD sessions or lead follow-up engagements in their schools/divisions.

This program is a cornerstone initiative in our continuing collaboration with DepEd, aligned with NEAP's professional development strategy and the broader EdTech transformation goals of the agency.

We will be coordinating with your office and the NEAP in the coming days to facilitate the preparation and logistics. Should you wish to connect with us, you may reach me directly at [gco@canva.com](mailto:gco@canva.com). We look forward to your support in nominating Canva Champions across all regions to further our shared vision of quality, creative, and inclusive education.

Thank you and we look forward to a meaningful and impactful partnership with your office.



Grace Co  
Canva Education Sales & Success  
Canva Philippines